

Your Local Women Business Owners Network (WBON)

FREQUENTLY ASKED QUESTIONS (FAQS)

Q: How much does a WBON membership cost?

A: It's F – R – E – E!

Q: When does the Local WBON meet?

A: 1st & 3rd Thursdays in the months of January, February, March, April, May, September, October and November; they meet **ONCE a month in June, July, August and December**. It's very important to **RSVP: Debra James 440.989.2570 or [Karen Cheshire 440.986.3200](mailto:karen.cheshire@wbondenver.com)**! Or, notify when unable to attend.

Q: Where does the local WBON meet?

A: Different local restaurants that have separate areas of groups. Locations are subject to change at the last minute - **thus is reason we ask for an RSVP**. Examples: Mutt & Jeff's at the Ranch, Metro Park Pavilions, and Eat 'n Park.

Q: What are the benefits of being a part of the local WBON?

A: Limitless connections within the county - referrals from **KNOWN** sources within the group - speaker presentations on a variety of subject matter - chance to improve your own public image - shared knowledge of our women in business for themselves - Internet listing on our WBON website (**we LINK to your website if you have one**) - Receive communications from members on all areas of interest - safe and trusted environment to raise questions - Learn from other's life experiences - Broaden your base of professional partners - Grow and thereby grow your business - **Friendships that mean everything!**

Q: How do I know if the local WBON is for me?

A: Are you thinking about starting a business? Do you have a business you do on the side? Looking for a networking group? Are you trying to grow your business? Then, the local WBON is for you! Example: Are you a Lady Crafter who does your "marketing" at the local craft shows? You're a woman business owner!

Q: What should I bring with me to a WBON meeting?

A: Yourself, money to order off the restaurant menu and participate in the **50/50 drawing**, business cards to share, any promotional materials, and a 30-second commercial of you and your business.

Q: What is the 50/50 drawing?

A: The 50/50 drawing (optional participation) is something FUN we do to offset miscellaneous expenses. Remember, the local WBON has NO YEARLY MEMBERSHIP DUES. We refer to the 50/50 drawing as our "petty cash" fund. This pays for our speaker's dinner at the meeting, a "deposit" for conference meeting room or pavilion, or most important - we have a website and the funds help to pay for the website domain registration, etc. Some of our members, when they win, donate the funds they won to one of the charities we provide collections for.

Q: What is a 30-second commercial?

A: Picture yourself (a business owner) riding in an elevator and you have a "chance" meeting with the CEO of a company you would like to have as a client. What would you say? You may have only 30-seconds to introduce yourself - your name, your title, what you do, and the name of your business. What's your tag line? Think of something catchy - you want them to remember you! If you're lucky, the CEO may ask you for your business card as he/she gets off the elevator.

Q: What is a Business Spotlight?

A: This of it as your **15-minutes of FAME**. It's where you share something about yourself, your hobbies (you may have something in common with another member), how you got to where you are now, and sharing about your business.

Q: What are the requirements for Membership?

A: Attend and **RSVP** bi-monthly meetings (at least **2 per quarter** to receive the benefits) - willingness to create referrals from within the group - an open spirit of participation (volunteerism) and sharing - prepare and deliver a 30-second commercial of your business and bring at least 30 business cards to share.

Q: Does the local WBON have a website?

A: Yes! - <http://www.womenbusinessownersnetwork.com>